



FREE OPEN CONFERENCE CALL
2ND TUESDAY OF EVERY OTHER MONTH, NEXT: **APRIL 8, 2008**
12:00 pm Mountain ☺ - 1:00 pm Central ☺

"HEALTH LITERACY: A PRESCRIPTION TO END CONFUSION"

DHARMA CORTÉS, PH.D., NATIONAL RESEARCHER

THIS CONFERENCE CALL WILL ADDRESS:

1. The importance of material targeted towards individuals with low literacy levels and how it fits into the cultural competence ideology of the institution.
2. Additional resources that help us better serve individuals with low literacy.
3. Strategies to disseminate information among communities with low literacy rates, including identifying key individuals to disperse relevant information to Latinos.
4. Questions and Answers.

CALL-IN INFORMATION:

DIAL: 1 (888) 237-9331
ACCESS CODE: 833809
WHEN PROMPTED, STATE YOUR NAME AND ORGANIZATION.

TRANSCRIPT AND APPLICABLE
HANDOUTS WILL BE POSTED ON
OUR WEBSITE AT

WWW.PROYECTOIDEAS.JSI.COM



For more information contact:
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